

Nicky Davison

From: Dilham Hall <hello@dilhamhall.co.uk>
Sent: 22 May 2026 11:44
To: Nicky Davison
Cc: Licensing; Karen Abigail
Subject: RE: WK/2600003110 - Application for Premises Licence - Glamping Site, Oak Road, Dilham

Categories: Karen, Peter, Nicky

Dear Nicky,

Thank you for your email and for the clarification regarding deregulated entertainment. After careful consideration, we have decided to proceed with the current application via the Licensing Sub-Committee for determination, as this will allow for the 200th anniversary Canal Festival as planned by North Walsham and Dilham Canal Trust.

We feel that many of the representations received are based on a misunderstanding of our intentions, largely because the standard application form is not naturally suited to our specific, small-scale farm model.

To clarify our position for the Sub-Committee and address the concerns raised:

- **Operating Hours:** To address local concerns and provide clarity, **we wish to amend our requested hours to 10:00 am – 10:00 pm.** These hours will comfortably cover our small guest evenings and the canal festival.
- **Live/Recorded Music:** We note that several representations mention noise. The Dilham Hal Retreats philosophy and ethos is peace and tranquillity, I can confirm we are not looking to change this.
- **Point of Sale Clarification:** As previously shared with the council, we would like to reiterate for clarity that under **Section 190 of the Licensing Act 2003**, the sale of alcohol is treated as taking place where the alcohol is **appropriated to the contract**. In our case, this occurs when the bottle is physically selected from our storage unit within the licensed area for a specific booking, rather than at the initial point of the online transaction.
- **Observations on Representations:** In reviewing the feedback, we noted that some comments appear to be duplicated (specifically Representations 7 and 14, and in addition, 26 and 29 are word for word). Additionally, we understand the second Representation from Steve Kenny (Broads Authority) allays his concerns from his initial comments in his first Representation. We trust the Sub-Committee will find these observations helpful when assessing the overall volume and nature of the feedback.

We believe the Sub-Committee will be the best forum to demonstrate that our application is for a low-impact service.

Please let us know the next steps and the scheduled date for the Sub-Committee hearing.

Kind regards,

Steve



DILHAM HALL RETREATS

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From: Nicky Davison

Sent: 08 May 2026 16:11

To: Dilham Hall

Subject: RE: WK/2600003110 - Application for Premises Licence - Glamping Site, Oak Road, Dilham

Good afternoon Steve,

It is only relevant representations received within the consultation period which can be considered. Any representation received after the consultation period are out of time and cannot be considered.

You may wish to consider applying for a separate premises licence for the storage area at the farm (likely to be your preferred and more practical storage where alcohol is appropriated from for your online sales) for the sale by retail of alcohol for consumption off the premises. This would allow you to provide alcohol add on for bookings at any of your three current sites and also for anytime during your customers stay.

You may wish to amend your current application, as per my email on the Tuesday 5th May 2026, providing a detailed information on the types of activities which may also include wedding venue/marquees.

Both myself and Chris Brooks Police Alcohol Licensing Officer, are happy to come out and visit you at the premises to provide advice, if this would be helpful?

I hope this information is of assistance.

Kind Regards

Nicky Davison

Licensing Enforcement Officer

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Licensing Enforcement Officer

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From: Dilham Hall <hello@dilhamhall.co.uk>

Sent: 07 May 2026 09:27

To: Nicky Davison <Nicky.Davison@north-norfolk.gov.uk>

Subject: RE: WK/2600003110 - Application for Premises Licence - Glamping Site, Oak Road, Dilham

Hi Nicky,

Thank you for these.

We will come back to you with a decision shortly.

Can you please confirm, if comments are made on the application now the consultation date has passed, are they still considered and put to the subcommittee?

Thanks

Steve



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From: Nicky Davison <Nicky.Davison@north-norfolk.gov.uk>

Sent: 06 May 2026 13:21

To: Dilham Hall <hello@dilhamhall.co.uk>

Subject: WK/2600003110 - Application for Premises Licence - Glamping Site, Oak Road, Dilham

Dear Steve,

As promised, please find attached a document detailing all the representations made from Responsible Authorities and Other Persons within the consultation period, for your information.

Kind Regards

Nicky Davison
Licensing Enforcement Officer

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Nicky Davison

Licensing Enforcement Officer

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North Norfolk District Council

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